

Etienne Basset

Multimedia graphic designer

/in/etienne-basset/

https://ebasset.fr/

Clermont-Ferrand, available from January 2027

Skills

- InDesign, Photoshop, Illustrator, After Effects, Premiere Pro
- Figma, Canva, Affinity
- Unity, Visual Studio Code, Webstorm
- C#, HTML/CSS/JS, VueJS, Python

Work experience

2023-2026 | **Graphic Designer, Account Manager, Front-end Dev** - Full-time
- Cikaba, Clermont-Ferrand
Redesigned around thirty safety presentations for industrial clients (Total Energies, Safran, CMA CGM...), working directly with them. Created the Share motion design video from A to Z, the Preventica trade show booth, e-books and infographics. Figma mock-ups and front-end development in VueJS.

2021-2023 | **Junior Art Director** - Work-study
- Fondation INFA, Fontenay-Sous-Bois (Paris area)
Sole graphic designer for INFA's fifteen training centers across France. Signage for 9 centers, around twenty posters a month, Qualiopi training catalogs (2 editions), internal documents... Filming and editing of interviews and videos.

2021 | **Graphic Designer, Web Designer** - Intern
- Allô Maman Bobo / The Creative Gift, Lyon
Multi-site web design, brand guidelines, print design, packaging

2020 | **Graphic Designer, Communications Officer** - Volunteer
- Conscience & Impact Écologique, Lyon
Social media visuals, booklet layout, documentation

2020 | **Graphic Designer, Web Designer** - Intern
- Alexandre Cenis, Lyon
Brand guidelines, web design, print visuals and logos

Education

2021-2023
Master's Degree in Art Direction
- E-Artsup, Paris

2018-2021
Bachelor of Fine Arts & Digital Design
- E-Artsup, Lyon

2025
First Aid Certificate (PSC)

2025
Instructor course

Interests

¬ Indie video games, horror in art, motorcycling, and sports (weight training, boxing, hiking).